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DANNY CHANG

Head of Product Design · AI Systems Strategist · Human-Centered Innovation Leader

AI-focused design leader with 15+ years of experience building intelligent systems across healthcare, fintech, insurtech, and consumer tech. I've led and scaled multidisciplinary design teams across product, brand, 3D, and illustration, and built platforms used by over 10 million users globally. My work blends LLM integration, predictive modeling, and human-centered systems to deliver clarity, trust, and impact.

Experience

Adonis
Lead Product Designer
2023 –

- Shaped AI product strategy for Adonis' LLM-powered RCM platform, embedding model insights into real-time claim workflows.
- Built modular systems for scalable, human-in-the-loop decision support in high-trust environments.
- Partnered with ML, product, and engineering to deliver usable, transparent AI solutions.

Nayya
Lead Product Designer
2021 – 2023

- Built and led a product design function supporting AI-driven benefits guidance and predictive personalization.
- Designed enterprise experiences used by 1M+ employees via ADP integration.
- Applied ethical UX principles and personalization strategies that improved retention and conversion.

The Farmer's Dog
Director of Product Design
2019 – 2020

- Built and led the product design function, hiring and managing design talent, driving personalized experiences.
- Directed mobile-first personalization UX driven by predictive health models and customer behavior.
- Embedded experimentation frameworks into core product workflows to improve retention and lifetime value.

Ellevest
Lead Product Designer
2017 – 2019

- Managed a team of 4 designers and scaled AI-driven financial planning tools.
- Integrated predictive investment models into responsive UX, improving engagement and comprehension.
- Developed modular design systems supporting dynamic content and behavior-based personalization

Compass
Senior Product Designer
2015 – 2016

- Led predictive search UX and mobile redesigns and mentored designers.
- Enhanced modular listing systems for real estate discovery.

Shutterstock
Senior Product Designer
2011 – 2015

- Designed enterprise visual search and tagging tools across global markets.
- Collaborated with data science on metadata and AI-driven discovery.

Pixable
Director of UX
2010 – 2011

- Managed a 5-person team across product, brand, and 3D.
- Led design for ML-ranked photo feeds across web, mobile, and Facebook.

Awards

Hack Week - 2nd Place
Adonis, 2024

Live the Values Award
Nayya Health, 2022

Ellethon Hackathon Winner
Ellevest, 2019

Hack to the Future Winner
Shutterstock, 2012, 2013, 2014

Education

Parsons School of Design
MFA, Design & Technology

SUNY Plattsburgh
BA, Art Studio, Graphic Design

Skills & Tools

Leadership Skills
Design Leadership, Cross-functional Team Leadership, Systems Design, LLM Integration & AI Product Strategy and more

Technical Fluency
User Experience (UX), User-Centered Design, Information Architecture, Interaction Design, Data Vis, User Research and more